

# This is my hand privacy policy

At This is my hand we are committed to protecting and preserving the privacy of our visitors when visiting or using our site or communicating electronically with us.

This Privacy Policy contains an explanation of what happens to personal data that you choose to provide to us, or that we collect from you whilst you visit this site. Our Privacy Policy should be read in conjunction with our terms of website use.

We do occasionally update this Policy so please do return and review the content.

#### INFORMATION WE COLLECT

In running and operating this website we may collect and process certain data and information relating to you and your use of this site. This data and information is detailed below:

Details of visits to our website and the pages and resources that are accessed, including, but not limited to, traffic data, location data and other communication data that may assist us in understanding how visitors use this website. Information that visitors provide to us as a result of filling in forms on our website, such as when a visitor registers for information or makes a purchase.

Information provided to us when our visitors communicate with us electronically for any reason.

Professionally-relevant data entered by users to improve site quality.

#### **USE OF YOUR INFORMATION**

The information we collect is used for our own purpose in developing our website. In addition, we may use the information for the following purposes:

To provide you with information relating to our website, products or our services that you request from us.

To provide you with information on other products that we feel may be of interest to you.

To meet our contractual obligations to you.

To notify you about any changes to our website, including improvements, and service or product changes that may affect our website.

If you are an existing customer, we may contact you with information about goods and services similar to those that you have expressed an interest in previously via our website.

## STORING YOUR PERSONAL DATA

Data that is provided to us is stored on secure servers. Details relating to any transactions entered on our site will be encrypted to ensure its safety.

The transmission of information via the internet is not completely secure and therefore we cannot guarantee the security of data sent to us electronically and transmission of such data is therefore entirely at your own risk. Where we have given you (or where you have chosen) a password so that you can access certain parts of our site, you are responsible for keeping this password confidential.

# DISCLOSING YOUR INFORMATION

Where applicable, we may disclose your personal information to any member of our group. This includes, where applicable, our subsidiaries, our holding company and its other subsidiaries (if any).

We may also disclose your personal information to third parties:

Where we are legally required to disclose your information.

To assist fraud reduction and minimise credit risks.

We will never knowingly pass on your details to third parties unless express permission has been granted by you.

## THIRD-PARTY LINKS

You might find links to third party websites on our website. These websites should have their own privacy policies which you should check. We do not accept any responsibility or liability for their policies whatsoever as we have no control over them.

## **ACCESS TO INFORMATION**

The Data Protection Act 1998 gives all individuals the right to access personal information that is held about them. You can request a copy of any information that we hold about you. Please note that any request for this information may be subject to payment of £10 which covers our administrative costs. Please contact us if you wish to make such a request.

## **CONTACTING US**

If you have any questions or queries relating to this Privacy Policy, then please contact us at info@thisismyhand.com

## **REVISION DATE**

This Policy was last revised on 20/3/2017.